

# Sam Woodward Full Work History List

## **Graphic Designer**

**Armada Security & Communications – Remote**

**February 2025 – Present**

- Designed print materials using Adobe InDesign, including product booklets for alarms, keypads, emergency communication devices, and more.
- Edited website copy for a more customer-friendly and professional tone.

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## **Graphic Designer**

**A.L. Thompson Alte Inc. – Fort Myers, FL**

**January 2025 – Present**

- Redesigned company logo and ensured all web and print assets met proper specifications.
- Created and prepared print collateral including brochures and line cards.
- Managed website assets and enhanced the user interface for improved navigation.

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## **Graphic Designer & Social Media Coordinator**

**Paradise Creative Group – Fort Myers, FL**

**August 2023 – Present**

- Created print and digital assets using Adobe Creative Suite.
- Executed direct marketing campaigns via Toast, Mailchimp, and Constant Contact.
- Conducted B2B marketing to establish and nurture client relationships.
- Managed online ads through Meta Business Suite and Google Business.

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## **Temp Graphic Designer & Social Media Coordinator**

**White Naturals – Cape Coral, FL**

**June 2023 – August 2023**

- Produced promotional videos and social media content using Adobe Creative Suite.
- Conducted direct email marketing via Mailchimp.
- Designed print materials for product promotion.

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### **Interior Designer**

**Ashley Furniture – Flint, MI**

**July 2022 – May 2023**

- Designed showroom vignettes using spatial design and color theory.
- Maintained visual consistency across signage and displays.
- Ensured clean, detail-oriented showroom presentation.

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### **Temporary Culture Employee**

**Bordine's Greenhouse – Grand Blanc, MI**

**March 2022 – June 2022**

- Supported plant maintenance by watering, feeding, and trimming.
- Assisted growers in overall plant care and greenhouse upkeep.

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### **Licensed Insurance Agent**

**State Farm – Flushing, MI**

**February 2021 – March 2022**

- Advised customers on insurance policies tailored to their needs.
- Sold and maintained auto, home, and life insurance plans.
- Built long-term relationships with clients to support business growth.

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### **Health Insurance Advisor**

**Morley – Saginaw, MI**

**November 2020 – February 2021**

- Provided support during Medicare open enrollment periods.
- Resolved billing and policy inquiries for customers.

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### **Graphic Designer & Animator**

**Block-11 – Remote**

**June 2020 – December 2020**

- Created animations, graphics, and motion design assets for web and mobile platforms.
- Managed tight project timelines and collaborated with a remote design team.
- Developed infographics and visual assets for blog content.

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### **Graphic Designer**

**WeCanDolt Graphics – Flint, MI**

**January 2020 – June 2020**

- Collaborated with customers to design and produce custom graphics for shirts, signs, decals, and stickers.
- Used Adobe Illustrator, Photoshop, and SAI Flexi to prepare print-ready files.

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### **Media Printing Specialist**

**Bowling Green State University – Bowling Green, OH**

**January 2018 – May 2019**

- Produced large-format art prints using Adobe Photoshop.
- Managed equipment rentals and gallery setups.
- Assisted students with production tools and printing processes.