

Sam Woodward Full Work History List

Graphic Designer

Armada Security & Communications – Remote

February 2025 – Present

- Designed print materials using Adobe InDesign, including product booklets for alarms, keypads, emergency communication devices, and more.
 - Edited website copy for a more customer-friendly and professional tone.
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Graphic Designer

A.L. Thompson Alte Inc. – Fort Myers, FL

January 2025 – Present

- Redesigned company logo and ensured all web and print assets met proper specifications.
 - Created and prepared print collateral including brochures and line cards.
 - Managed website assets and enhanced the user interface for improved navigation.
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Graphic Designer & Social Media Coordinator

Paradise Creative Group – Fort Myers, FL

August 2023 – Present

- Created print and digital assets using Adobe Creative Suite.
 - Executed direct marketing campaigns via Toast, Mailchimp, and Constant Contact.
 - Conducted B2B marketing to establish and nurture client relationships.
 - Managed online ads through Meta Business Suite and Google Business.
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Temp Graphic Designer & Social Media Coordinator

White Naturals – Cape Coral, FL

June 2023 – August 2023

- Produced promotional videos and social media content using Adobe Creative Suite.
- Conducted direct email marketing via Mailchimp.
- Designed print materials for product promotion.

Interior Designer

Ashley Furniture – *Flint, MI*

July 2022 – May 2023

- Designed showroom vignettes using spatial design and color theory.
- Maintained visual consistency across signage and displays.
- Ensured clean, detail-oriented showroom presentation.

Temporary Culture Employee

Bordine's Greenhouse – *Grand Blanc, MI*

March 2022 – June 2022

- Supported plant maintenance by watering, feeding, and trimming.
- Assisted growers in overall plant care and greenhouse upkeep.

Licensed Insurance Agent

State Farm – *Flushing, MI*

February 2021 – March 2022

- Advised customers on insurance policies tailored to their needs.
- Sold and maintained auto, home, and life insurance plans.
- Built long-term relationships with clients to support business growth.

Health Insurance Advisor

Morley – *Saginaw, MI*

November 2020 – February 2021

- Provided support during Medicare open enrollment periods.
- Resolved billing and policy inquiries for customers.

Graphic Designer & Animator

Block-11 – *Remote*

June 2020 – December 2020

- Created animations, graphics, and motion design assets for web and mobile platforms.
 - Managed tight project timelines and collaborated with a remote design team.
 - Developed infographics and visual assets for blog content.
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Graphic Designer

WeCanDolt Graphics – *Flint, MI*

January 2020 – June 2020

- Collaborated with customers to design and produce custom graphics for shirts, signs, decals, and stickers.
 - Used Adobe Illustrator, Photoshop, and SAI Flexi to prepare print-ready files.
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Media Printing Specialist

Bowling Green State University – *Bowling Green, OH*

January 2018 – May 2019

- Produced large-format art prints using Adobe Photoshop.
- Managed equipment rentals and gallery setups.
- Assisted students with production tools and printing processes.